

MINISTRY OF TOURISM REPUBLIC OF SOUTH AFRICA

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Minister Xasa to visit the United States

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The Minister of Tourism, Ms. Tokozile Xasa, together with the Minister of Communications, Ms. Ayanda Dlodlo, will attend the 46th Annual Rainbow PUSH Coalition and Citizenship Education Fund International Convention in Chicago, United States. Under the theme, "*Protecting, Defending and Gaining – A more perfect union*". The convention will take place from 12 to 14 July 2017. Minister Xasa will be promoting and exposing tourism holistically to the US stakeholders during the convention.

Founded by Reverend Jesse Jackson Senior, the Rainbow PUSH Coalition (RPC) was formed in December 1996, through the merging of two organisations, the People United to Serve Humanity (PUSH), and the Rainbow Coalition, and is a multi-racial and multi-issue organisation fighting for social change.

During the convention Minister Xasa will also engage in the South African Tourism roundtable discussions with various key stakeholders in the tourism industry in Chicago and Miami. These roundtables will focus on the role of Communications and Tourism in the Developmental Agenda of South Africa and how social cohesion through tourism can be attained. Minister Xasa will share information on tourism in South Africa and promote South Africa as must-visit destination for American tourists, be they business, educational, cultural, heritage and leisure tourists.

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